



I'm a compulsive proofreader, which is an ironic habit for someone whose first mention in print, my birth announcement, was spelled "Azenedo."

Since that first misspelling, my name has been recorded any number of ways, even correctly from time to time.

Unless your name is Smith or Jones the same thing has probably happened to you. While you may have learned to accept having your name mangled as inevitable, each time it happens probably wears at your ego like water on a rock, (or perhaps like water on a sugar cube).

As all newspaper people know, names make news. And when they do make news, it's not always easy to spell 'em right. In the next couple of months there will inevitably be political ads with long lists of endorsers. It's safe to say (1) the persons who put those ads together will sweat blood to get all the names right so as not to offend prominent supporters (2) If I am involved I will go over the ad scrupulously and find a number of errors, and (3) Somebody's name will invariably wind up misspelled in the paper.

Howard Edminster does interesting things which get in the Tribune, often with an extra "i" added to his name. When Harland Minshew was a city councilman, we often deducted the "d" but made up for it by adding it to Harlan Hill of North Coast County Water District.

One of my daughter's favorite teachers at Terra Nova before she graduated, Mr. Ceragioli, has a family active in school sports, with the corollary that we have to

go on full alert to avoid spelling his name wrong.

Tribune sports editor Horace Hinshaw, who received a plaque a while back honoring Horace "Henshaw" makes tremendous efforts to come up with correct names of the hundreds of soccer, baseball, football and basketball players whose achievements are recorded in his pages. It's impossible to doublecheck every name, and often the coach or team representative just thought he knew how to spell the name.

In Pacifica's business and professional community, to spell it right you need to remember it's Attorney Lynn Alan (one "L," two "a"s) White, Kaufmann's Cameras in Linda Mar spells it with two "N"s, and the council candidate is Shirlee Gibbs.

It's also Kent Crovisier, Stewart (not Stuart) Cross, Darrol (not el or yl) Davis, and it's Jeannette (with two "N"s) Warden.

If we write about prominent citizens Rudy Pickell, Rudie Tretten, Jerry Treccroci, Realtor Tedd (two "D"s) Thompson or City Manager Dave Finigan, it's best to check twice.

Attorney Hal Bohner doesn't spell his name the same way that 4-H leader Brenda Bonner spells hers. Diet Center operator Linda Ipsen should not be confused with the playwright, Ibsen. Edna Holmstrom (not Holstrom) has made major contributions to the welfare of Pacificans, from that of tiny children to the elderly.

The well known local geologist is Jon (not John) Galehouse, and the realtor is George Edsell (two "L"s, the car has one).

Whether it's the Walter family of Pavilion of Flowers, the musical Tugendreich family of Park Pacifica, the Colquhoun family in Linda Mar, or Father Len Calegari of St. Peters, every name is important. Everyone deserves to have his name treated with respect. It's inevitable, though, that either I or the typesetter will make an error, perhaps even in this short piece.

How do I spell my name, you ask? It's Auz—I mean Aza—Asivid—Ac—

Let me get back to you on that,

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